



MedikZeit
www.medikzeit.de

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Outline

Content

- *Navigation Framework*
- *Managing Content*
- *Building Trust and Credibility*
- *Sign-in/New Account*
- *Application Use Case*



Navigation Framework

B

- B1 - Multiple Ways to Navigate*
- B4 - Task-based Organization*
- B3 - Hierarchical Organization*
- B6 - Chronological Organization*
- B7 - Popularity-Based Organization*



Justification

- **Multiple Ways to Navigate:** *main menus (nav), submenus, hotlinks, quick navs, other extended hotspots and dashlets*
- **Task-based Organization:** *The patient searches for the doctor, selects the preferred doctor and books the appointment doing all this tasks in sequential order.*
- **Hierarchical** - *category of links for doctor specializations*
- **Chronological** - *display of doctors based on chronological order of free time slots*
- **Popularity** - *display of doctors based on their ratings*

Navigation Framework

Multiple Nav

A Web Page
http://www.medikzeit.com

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Search Criteria **What** **Where**

Distance
0 Km 10km

Subject
 Dentist

Main focus
 Children dentist
 Bla Bla dentist
 bla Bla dentist
 not selected

Insurance
 Private
 Public
 indeterminate

Doctor Bla1
Arnulfstr. 39
80636 München
Zahnarzt
1 km

earlier	20.	21.	22.	23.	24.Fri	later
	8:00	Available	Available	Available		
	Available	Available	Available			
	Available					

Note
1000 Reviews

Doctor Bla2
Arnulfstr. 39
80636 München
Zahnarzt
1 km

earlier	20.	21.	22.	23. Thu	24.Fri	later
		Available	Available			
		Available	Available			
		Available	Available	Available		

Note
1000 Reviews

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Managing Content

D

- D1 – Page Templates*
- D4 – Personalized Content -*
- D5 – Message Boards*
- D6 – Search Engines - Metadata, Page Titles, Site Configuration*

Justification

- **Page Templates:**
 - *Main Website Frontend Template | Admin Panel Backend Template*
- **Personalized content:**
 - *Automatic appointments in case of chronic diseases, personalized appointments, notifications etc.*
 - *Intentional personalization - customized additional plugins for physicians*
- **Message boards:** *feedback and for the physicians*
- **Search Engines:** *Metadata, Page Titles, Site Configuration*



Managing Content

Custom Content

Some text Medikzeit! Administration <http://www.medikzeit.de/admin>

MedikZeit Administration Version 2.0.1

[System](#) | [Users](#) | [Appointments](#) | [Advertisements](#) | [Portlets](#) 5 [Help](#) [Log Out](#)

Medikzeit! Submenu

- [Admin Dashboard](#)
- [Portlet Manager](#)
- [Assign Portlet](#)
- [Backup Portlet](#)
- [Update Portlet](#)

Medikzeit! System

- [System Information](#)
- [System Settings](#)
- [Install Portlets](#)

[Help](#)

Hot Links

No items available

Portlet Manager: Assign Portlet

Set Portlet to Doctors [< Back to Portlet Manager](#)

Portlet Type: *PatientPreMedicRecordForm*

Portlet Title:

Portlet Access:

Portlet Postion:

Start of Service:

End of Service:

List of Doctors Assigned

ID	Name	Assigned On	
MZ0089	Dr. David Honing	April 29, 2013 at 2:57PM (1 month ago)	<input type="button" value="X"/>
MZ0018	Dr. Rahwa Eyob	May 29, 2013 at 11:18AM (3 minutes ago)	<input type="button" value="X"/>

Assign a

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Managing Content

Feedback

A Web Page

← → ✕ 🏠 http://www.medikzeit.com

Home Features Plans & Pricing About us

Sign up
Login

Patient Profile

My Account

My Appointment

Reviews and feedbacks

Reviews

Feedbacks

Feedback from Doctor XXX for the Appoint on 1st Mai _____

Vielen Dank, dass Sie sich die Zeit genommen haben Ihre Erfahrungen mitzuteilen...Wir freuen uns, dass Sie sich in unserer Praxis wohl gefühlt haben. Die netten Bemerkungen bezüglich unserer Dienstleistungsfreundlichkeit der Mitarbeiter haben wir dankend vernommen und werden Ihr Lob an unsere Mitarbeiter weiterleiten. Ihre positiven Worte werden uns anspornen, weiterhin motiviert einen hervorragenden Service zu leisten. Wir freuen uns, Sie demnächst wieder als Patient zu begrüßen. Bis zum nächsten Mal.

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Build Trust and Credibility

E

*E1 – Site Branding
E3 - Fair Information Practices/E4 - Privacy Policy
E5 – About Us
E7 – Email Notifications -
E9 - Preventing Phishing Scams*

Justification

- **E1:** *the site has consistent style, logo in the upper left, and important repeating optimized navs, dashlets and links throughout the site*
- **E3/4:** *The site has a Privacy Policy and terms of service*
- **E5:** *There is a clear information about the company*
- **E7:** *Reminder of appointments, successful sign up etc.*
- **E9:** *Multiple identification forms (sms, managed appointments form admin panel (personal involvement))*



Build Trust and Credibility

Security,
Admin

Some text Medikzeit! Administration

http://www.medikzeit.de/admin

MedikZeit Administration

Version 2.0.1

System | Users | Appointments | Advertisements | Portlets

5 ? Help Log Out

Medikzeit! Submenu

- Admin Dashboard
- Users
- Appointments
- Adds
- Portlets

Medikzeit! System

- System Information
- System Settings
- Install Portlets

Help

Medikzeit! Control Panel

- Add Doctors
- Appointments Manager
- Ads Manager
- Portlet Manager
- System Settings
- User Manager
- Show Reports
- System Update

Recent Appointments

Upcoming Appointments Actions

▼ All Items (23)

Filter Appointments Actions

Select Date: 05/27/2013 Go

- ▼ Today (0)
- ▼ Tomorrow (1)
- ▼ This Week (4)
- ▼ Future (18)

Hot Links

No items available

Some Notifications!

The newly set appointments needs special attention, and maybe important.

Hot Links

No items available

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Build Trust and Credibility


Privacy,
TOS

A Web Page

<http://www.medikzeit.com>


MedikZeit [Home](#) [Features](#) [Plans & Pricing](#) [About us](#) [Sign up](#) [Login](#)  

Find a doctor




Easily search through local doctors by availability and insurance.

Make an appointment



View a doctor's schedule and book your next appointment - instantly.

Manage your health



Conveniently manage your appointments and set reminders.

Get Started

▼

▼

▼

[Are u a doctor?](#) [Doctors near you](#) [Popular searches](#)

MedikZeit is the best way to see new patients and build your practice.

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Sign in/New Account

H

H2 – Sign In/New Account

Justification

- *The site forms for signup are very minimal for new customers to create new accounts with important validations*
- *The site provides details of privacy information and maintains clear processes for handling forgotten passwords.*





Sign In/ New Account

Signup

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http://www.medikzeit.de

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Patient Sign up

Your Account Location and Insurance

First name

Last Name

Email
This will be your username. View our [privacy policy](#)

Password
Minimum of six characters required

Password Confirmation

I have read and agree with the [Terms of Use](#) and the [Privacy Policy](#)

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Application Use Case – Book Appointments

Search

- Doctors by Location (Nearby)
- Specialization (Category)
- Insurance Type

A Web Page

http://www.medikzeit.com

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Find a doctor

Easily search through local doctors by availability and insurance.

Make an appointment

View a doctor's schedule and book your next appointment - instantly.

Manage your health

Conveniently manage your appointments and set reminders.

Get Started

Choose a speciality ▼

Choose a city ▼

Choose insurance ▼

Find appointment

Are u a doctor? Doctors near you Popular searches

MedikZeit is the best way to see new patients and build your practice.

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Application Use Case

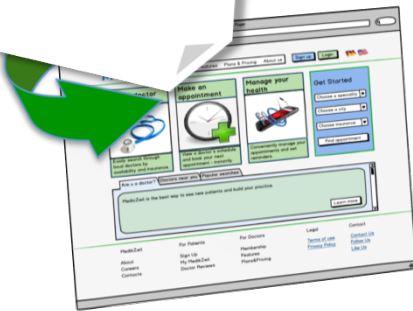
Search

- Doctors by
- Location (Nearby)
- Specialization (Category)
- Insurance Type



Choose

- Doctors by
- Proximity (Distance)
- Time Slots available
- Ratings (Popularity)





Application Use Case

Choose

- Doctors by Proximity (Distance)
- Time Slots available
- Ratings (Popularity)

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What search Where search

Dentist in Munich

Doctor Bla1

Arnulfstr. 39
80636 München
Zahnarzt

earlier	20.	21.	22.	23.	24.Fri	later
		8:00	Available	Available	Available	
		Available	Available	Available		
		Available				

1000 Reviews

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		Available	Available			

1000 Reviews

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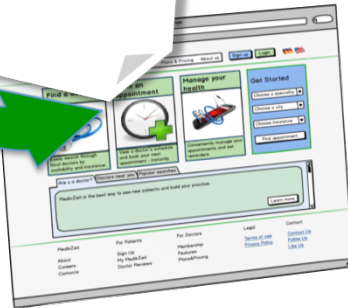
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Application Use Case

Search

- Doctors by
- Location(Nearby)
- Specialization(Category)
- Insurance Type



Choose

- Doctors by
- Proximity (Distance)
- Time Slots available
- Ratings (Popularity)



Book

- Appointments
- Location(Nearby)
- Confirm Provided/ Selected data
- Secure Confirmation (sms pin code)
- Notifications/Reminders
- Edit/Cancel Appointments



Application Use Case



Book

Appointments

- Location(Nearby)
- Confirm Provided/ Selected data
- Secure Confirmation (sms pin code)
- Notifications/Reminders
- Edit/Cancel Appointments


A Web Page

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Check your Appointment and confirm

Appointment Info

 **Doctor Bla1**
Arnulfstr. 39
80636 München

Appointment Time
Monday, June 3 - 10:30 AM [change](#)

Reason of your Visit: Dental follow up ▼

Insurance: Public ▼

Email adress: ?

Telephonenumber: ?

Send me Confirm code

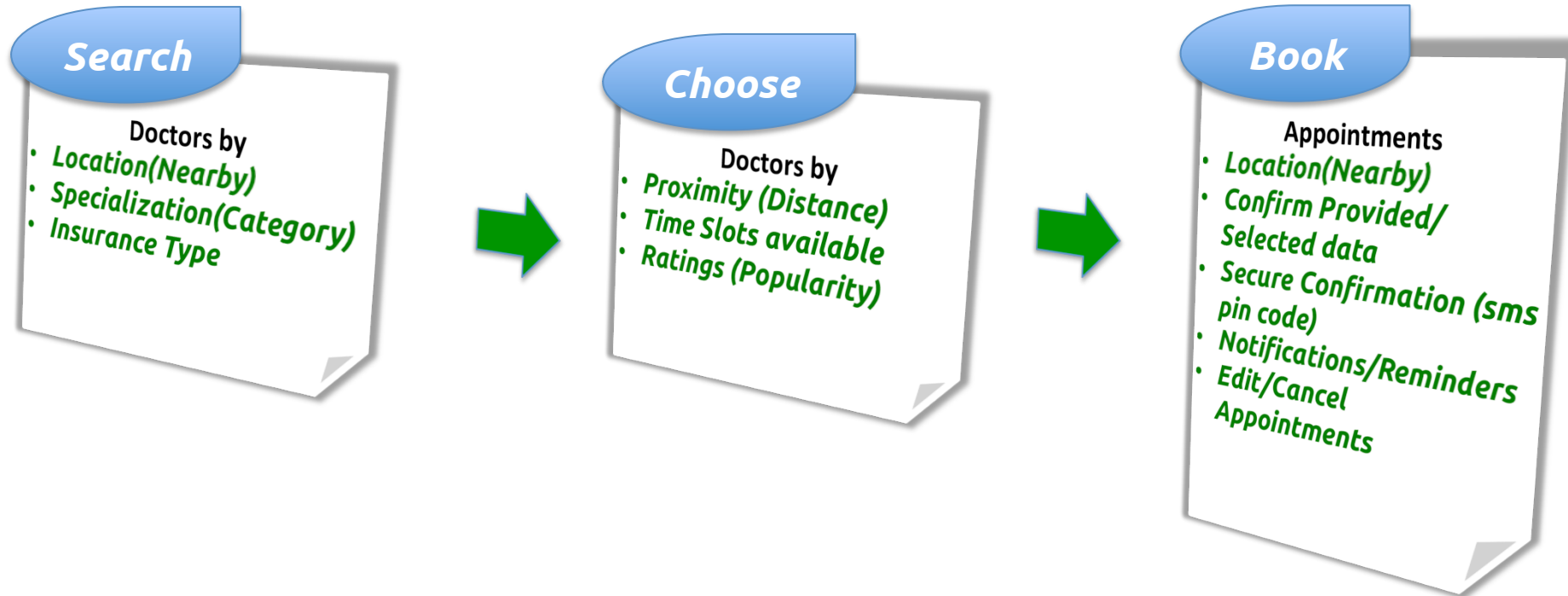
Enter the Confirm code

Confirm the Appointment

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Application Use Case





Thank You!

Questions?

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